

## Privacy Notice

Please read this Privacy Notice carefully. This Privacy Notice describes the data collection, use, protection, and privacy practices of **Syntexa Inc.** (hereinafter, “Syntexa”, “we”, “our” or “us”) with respect to information and data we may collect in connection with our products, services, and business, including the **ISO Checker** application. If you have any questions, comments, or concerns regarding this Privacy Notice and/or our data practices, please see **18. HOW TO CONTACT US**.

If you're a resident of **California** or visiting us from the **European Economic Area ("EEA")**, **Switzerland**, or the **United Kingdom ("UK")**, you should read the applicable sections below for specific rights applicable to California (see **15. CALIFORNIA**) and the EEA, Switzerland and UK (see **16. ADDITIONAL RIGHTS**).

BY ACCESSING OR USING ANY OF OUR SERVICES (AS DEFINED BELOW), OR SUBMITTING INFORMATION IN CONNECTION WITH YOUR USE OF ANY OF OUR SERVICES, YOU ACKNOWLEDGE AND AGREE THAT YOU HAVE READ THIS PRIVACY NOTICE.

---

## Table of Contents

1. Syntexa’s Services and Scope of Privacy Notice
2. Important Note Regarding Information Controlled by Our Customers
3. Changes to this Privacy Notice
4. Information We Collect
5. Children’s Privacy
6. Sensitive Data
7. Syntexa’s Purposes for Collecting and Using Personal Data
8. Sharing Personal Data
9. Marketing Communications
10. Your Choices

11. Data Retention
12. Data Security and Protection
13. Third Party Social Media Plug-Ins
14. External Websites
15. California Privacy Rights
16. Additional Rights for EEA, Switzerland and UK
17. International Transfers
18. How to Contact Us

---

## 1. Syntexa's Services and Scope of Privacy Notice

**Syntexa's Services** include:

- Our business and corporate website located at [www.scmchecker.com](http://www.scmchecker.com), including its subdomains and any other websites that include an authorized link to this Privacy Notice.
- Our web-based **ISO Checker** application that we make available online and through integrated tools, including third-party platforms, forms, and services (the "ISO Checker Service").

When we refer to the "**Services**" throughout this Privacy Notice, we mean, collectively, the website at **scmchecker.com**, the ISO Checker application, and any other products, websites, services, and/or applications provided by Syntexa that include a link and/or reference to this Privacy Notice.

**"Personal data"** means any information about an individual from which that person may be identified, including name, email address, IP address, and similar identifiers. This does not include anonymized or de-identified data.

**Note:** Our Services are designed for use by businesses, organizations, and their representatives. We do not offer products or services directly to individuals for personal, family, or household use.

---

## 2. Important Note Regarding Information Controlled by Our Customers

If you are an **Authorized User** of a Syntexa Customer, please note that we may collect and process your personal data on behalf of that Customer. In such cases, the Customer is the “**data controller**” and Syntexa is the “**data processor**” or “**service provider**.”

You should review the privacy policies of the organization that provided you access to the ISO Checker application. If you have questions or wish to exercise your data rights, contact the applicable Customer directly. If you contact Syntexa, we may need to forward your request to that Customer.

---

### 3. Changes to This Privacy Notice

Syntexa may update this Privacy Notice at any time. Updates will be posted at [www.scmchecker.com/privacy-policy](http://www.scmchecker.com/privacy-policy). Material changes will be communicated through reasonable means, including email (if available) or prominent website notice. Continued use of the Services after any change signifies your agreement to the updated terms.

---

## 4. Information We Collect

### 4a. Information You Provide to Us

- **Contact Information** – such as your name, email address, company name, and phone number.
- **Account & Profile Data** – such as username, role, or job title if applicable.
- **Credentials** – login username and password (encrypted).
- **Payment Information** – Syntexa uses third-party payment processors. Syntexa does not store full payment details.
- **Surveys, Support & Communications** – any feedback, support requests, or messages you submit to us.

### 4b. Information Collected Automatically

We collect data automatically through cookies and analytics tools, including:

- IP address, browser type, device type
- Access dates and times, pages visited
- Referring website addresses

- Operating system and platform details
- Geographic region (approximate)

#### **4c. Information from Third Parties**

- **Customers** – who authorize user access
- **Service Providers** – such as analytics and hosting platforms
- **Marketing Vendors** – providing business contact details
- **Social Media Interactions** – if you engage with us via LinkedIn or other platforms

#### **4d. Cookies and Similar Technologies**

We and authorized third parties use cookies, beacons, and tracking scripts for functionality, analytics, and advertising. You may opt out through your browser settings or by using tools like the [Google Analytics Opt-out Browser Add-on](#).

See our [Cookie Policy](#) for more information.

#### **4e. Aggregated and De-Identified Data**

We may use aggregated or de-identified data for analytics, research, and product development. We do not attempt to reidentify such data unless required by law.

---

### **5. Children's Privacy**

Syntexa does not target the Services to individuals under the age of 18, nor do we knowingly collect personal data from individuals under 18. We request that you do not provide us with personal data belonging to anyone under the age of 18. If we learn that personal data from a minor under 18 has been collected through the Services, we will take appropriate steps to delete that information and/or disable related accounts.

---

### **6. Sensitive Data**

We do not require or ask you to provide any sensitive data—such as information about your race, religion, health, sexual orientation, political views, or biometric identifiers—in order to use the ISO Checker application or any other Syntexa Services.

---

## 7. Syntexa's Purposes for Collecting and Using Personal Data and Legal Basis

We collect and use personal data under several lawful bases, including:

- **Performance of a contract** (e.g., delivering the ISO Checker application to you or your organization)
- **Legitimate interests** (e.g., improving Services, fraud prevention)
- **Legal obligations** (e.g., compliance with tax laws)
- **Vital interests** (e.g., protecting safety or investigating illegal activities)
- **Consent** (e.g., marketing communications, if required)

Examples include:

- Operating and maintaining scmchecker.com and the ISO Checker app
- Fulfilling support requests
- Delivering updates, improvements, and new features
- Analyzing usage and improving user experience
- Providing marketing and promotional communications where permitted
- Complying with applicable laws and regulations
- Investigating suspected fraud or misuse

---

## 8. Sharing Personal Data

### 8a. Third-Party Service Providers

We share personal data with trusted providers who support our operations, including:

- Web and cloud hosting platforms
- Analytics and performance tools
- Payment processors
- CRM and customer support platforms
- Professional advisors (e.g., auditors, attorneys)

All service providers are required to adhere to strict confidentiality and data protection standards.

#### **8b. Disclosures Directed by Customers**

If you are using the Services as an Authorized User of a Syntexa Customer, your personal data may be shared with that Customer in accordance with our agreement with them.

#### **8c. Third Party Integrations**

If you connect ISO Checker to a third-party tool, information may be shared with that integration. Please consult their respective privacy policies before enabling such features.

#### **8d. Business Transfers**

In the event of a merger, acquisition, or sale of Syntexa assets, your data may be transferred to the new entity, which will be required to maintain your privacy under this Notice.

#### **8e. Affiliates**

We may share information with our corporate affiliates to help us deliver or improve our Services.

#### **8f. Legal Obligations and Security**

We may disclose information if required by law or to protect legal rights, prevent harm, or respond to government requests.

#### **8g. With Your Consent**

In other situations, we will only share your data with third parties if you have explicitly agreed to it.

---

### **9. Marketing Communications**

If you opt in (or where allowed by law), Syntexa may send you information about ISO Checker, new tools, or related services. You can opt out at any time using the “unsubscribe” link or by contacting us.

---

### **10. Your Choices**

#### **10a. Accessing and Updating Personal Data**

You may update your account data through the ISO Checker dashboard. For other changes, contact us at [privacy@scmchecker.com](mailto:privacy@scmchecker.com).

#### **10b. EEA, UK, or Switzerland Residents**

You may have additional data access rights (see Section 16).

#### **10c. Marketing Preferences**

You can opt out of marketing emails at any time. Transactional communications (e.g., password reset emails) will still be sent as necessary.

#### **10d. Cookies**

You may adjust cookie preferences via browser settings or by reviewing our Cookie Policy.

---

### **11. Data Retention**

We retain personal data only for as long as needed to fulfill the purposes outlined in this policy, unless a longer retention period is required by law or to protect legal interests. When no longer needed, we securely delete or anonymize it.

---

### **12. Data Security and Protection**

Syntexa uses commercially reasonable safeguards including encryption, firewalls, and access controls to protect your personal data. However, no system is 100% secure. Users are responsible for using secure passwords and safeguarding account access.

---

### **13. Third-Party Social Media Plug-ins**

If you interact with embedded share buttons (e.g., LinkedIn), those platforms may collect data. Please consult the privacy policy of any platform you use via a social plugin.

---

### **14. External Websites**

Links to third-party websites are provided for convenience only. Syntexa does not control or endorse those sites. Your interactions with those sites are governed by their own privacy notices.

---

## 15. California Privacy Rights - Shine the Light

California residents who have provided personal data to **Syntexa Inc.** have the right (under California Civil Code §1798.83) to request and obtain from us, once per year, information about the categories of personal data we shared with third parties for those third parties' direct marketing purposes during the previous calendar year, including the names and addresses of those third parties.

To make such a request, please email us at **privacy@scmchecker.com** with the subject line: "Your California Privacy Rights," and include your first and last name along with your complete mailing address (street address, city, state, and zip code).

---

## 16. Additional Rights for EEA, Switzerland, and UK Residents

If you are a resident of the European Economic Area (EEA), Switzerland, the United Kingdom, or another jurisdiction with similar data protection laws, you may be entitled to exercise certain rights regarding your personal data.

These rights include:

- **The right to be informed** – about how your personal data is being used (outlined in this Privacy Policy).
- **The right of access** – to request a copy of the personal data we hold about you.
- **The right to rectification** – to request correction of any inaccurate or incomplete personal data.
- **The right to erasure** – to request deletion of your personal data under certain conditions.
- **The right to restrict processing** – to request a temporary halt to the processing of your data.
- **The right to data portability** – to request your data in a machine-readable format.
- **The right to object** – to processing based on legitimate interests or direct marketing.
- **Rights related to automated decision-making** – including profiling.
- **The right to withdraw consent** – at any time, if we rely on your consent to process your data.
- **The right to file a complaint** – with your local data protection authority.



## **Exercising Your Rights**

To exercise any of the above rights, please contact us at **privacy@scmchecker.com**. We may ask for information to confirm your identity. We respond to valid requests within one month, but complex requests may require more time, in which case we'll notify you.

If you are an Authorized User of a business customer, please contact that customer directly to exercise your data rights, as they may be the data controller.

---

## **17. International Transfers**

**Syntexa Inc.** is headquartered in the United States, and your personal data may be processed and stored in the U.S. or in other countries where we or our third-party service providers operate. These countries may not have data protection laws as comprehensive as those in your country of residence.

When transferring your personal data internationally, we rely on legally approved mechanisms (such as Standard Contractual Clauses) to ensure an adequate level of protection.

---

## **18. How to Contact Us**

If you have questions about this Privacy Policy, would like to make a data subject request, or need to report a security issue, you may contact us as follows:

- **Email** (Privacy-related inquiries): [privacy@scmchecker.com](mailto:privacy@scmchecker.com)
- **Email** (Security-related concerns): [security@scmchecker.com](mailto:security@scmchecker.com)
- **Mailing Address:**  
Syntexa Inc.  
Attn: Privacy Request  
382 NE 191st Street PMB 98008  
Miami, FL 33179-3899  
United States

---

**Effective Date:** 01-Apr-2025

**Previous Version:** 01

